



Medical Education Communication Workshop: I see what you mean/Thinking like a cartoonist

Time and Place

Wednesday 27 April 2016, 09.30 - 16.30

Brighton University—Falmer Campus
E424 Checkland Building,
Falmer, Brighton BN1 9PH

To book a place:

Please apply via Online Store at the following
link: <http://tinyurl.com/BSMSCartoonWorkshop>

£150 Senior Staff

£50 Trainee Staff

Closing date for applications: 21 April 2016

Details

A cartoon can express the essence of a complex idea in a few meaningful marks. It can make you see, feel, and understand things in a way that lodges in the memory. By the end of the day you will be able to 'think like a cartoonist' so that you can craft messages that are engaging, persuasive and memorable.

You will discover how to:

- use drawing to help you speak and write more visually.
- simplify your message by getting to its essence.
- turn abstract ideas into clear, memorable images
- use visual metaphors to make your messages stick.

This workshop is run by Creativity Works.